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2019 Global University Pitch Competition

Global University Pitch Competition (in 30 seconds)

Deadline: March 14, 2019

What is it?

Initiative to help students identify pertinent enterprise blockchain applications

Who is eligible?

Any student who is enrolled at an academic institution

What can be won?

$15,000, entrepreneurship-in-residence, exposure to R3 network, office space, CordaCon booth

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Background: Initial Engagements with Universities

2018 University Projects

Debt Capital Markets Token Proposal
Cambridge Judge Business School

Supply Chain Strategy Decks
MIT Entrepreneurship Lab

Healthcare Management Exploration
MIT Entrepreneurship Lab

Oil & Gas Blockchain Use Case
Columbia University

Telecom Opportunities on Corda
UPenn Wharton Business School

Validation: Two test cases

Founder

Eilon Shalev, MIT Sloan Business School

Result of

Market study on Corda ecosystem development

Business Model

A comprehensive and secure loan record sharing platform to streamline costs and improve the quality and availability of mortgage market data

Founder

Brian Nolan, Cambridge Judge Business School

Result of

Consulting project on supply chain

Business Model

A global financial market for intraday borrowing on distributed ledger technology (DLT). Finteum uses the power of DLT to create a valuable market for intraday liquidity that was previously impossible.

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January 2019

Pitch Competition Launches!
Now Live and Accepting Submissions

1. Main website
2. Official Rules
3. Application

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Prizes

First Place: **$15,000**

Second Place: $3,000

Third Place: $2,000

Development

- Office space

- Entrepreneurship in Residence

- Meeting with Adroc Technology Partners

- Feedback & coaching

Promotion

- Booth at CordaCon 2019

- 15 minute Showcase Call

- Prime real estate in the R3 Ledger

- Media exposure

Exclusive Perks

- An email from Satoshi forwarded from Mike Hearn to your team's inbox

- R3 Research's Private Reports

- Corda Swag Bags

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What are we looking for?

The Problem
Is there a real industry business problem?

The Technology Fit
Can blockchain technology (and specifically Corda) address the particular use case?

The Process
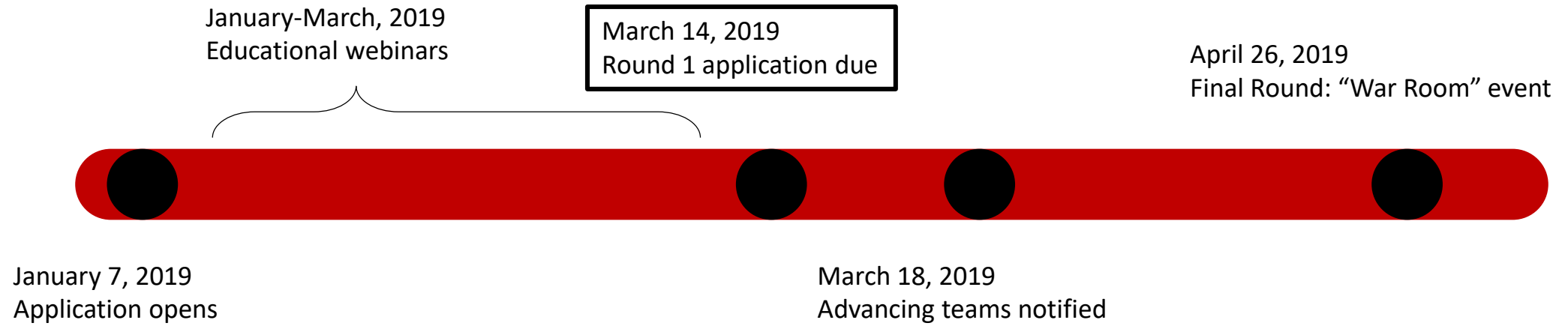*How would the team go about building the solution to the problem?*

The Presentation
How polished and well developed is the approach?

Feasibility
How likely is success (viability of the business model, consideration of merits vs. risks)?

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Process

January-March, 2019
Educational webinars

March 14, 2019
Round 1 application due

April 26, 2019
Final Round: "War Room" event

January 7, 2019
Application opens

March 18, 2019
Advancing teams notified

Four Steps to Apply

1. Read the rules

2. Read our resource list on Corda and Use Cases here

3. Register your interest on our pitch contest page

4. Email the Pitch Application (here) to pitch@r3.com by March 14, 2019.

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Resources

Relevant Links

Corda Research

Use Case Research

Visit https://www.r3.com/pitch-program-resources/

University Visits

Coming to your university soon

1. Email universityengagement@r3.com for enquiries
2. Reach out to your blockchain club head

CorDapp Webinars

Intro to R3 & Corda

Review of Available Resources

What Makes a Good CorDapp?

University CorDapps in Depth: Presentations

Hosted on https://www.r3.com/pitch-competition/

Resources

CORDA RESEARCH

1. Blockchain, an introduction

2. Corda Platform (and Technical) whitepaper

3. R3 Primer Series (attached, to make link)

4. What Makes a Perfect CorDapp? (Corda medium page)

5. Corda Docs and Corda Key Concepts Lessons

6. Visit corda.net for more

USE CASE RESEARCH

1. R3 Marketplace

2. Partner Success Stories

3. Research

4. Blogs: Asset Tokenization, Insurance, Healthcare, Construction, Energy, Public Sector, Justice System, Identity

5. CordaCon Videos